



MIKE SHEER'S

comedy writing workshops

Empowering
Creativity,
Communication,
and Confidence

ABOUT MIKE SHEER:

Mike Sheer is a comedian, script consultant, and creative writing workshop facilitator.

His 15 year long stand up comedy career has taken him to stages around the world, from Bratislava to Bahrain.

Beyond the stage, Mike has been designing and leading engaging writing workshops that empower learners of all levels to express their unique voices since 2019.

He holds a diploma in Comedy Writing & Performance from Toronto's Humber College and has done advanced training in sitcom writing and script editing at London's leading academies.

Combining humor, insight, and practical techniques, Mike's workshops are all about inspiring creativity and confidence.



WHY COMEDY WRITING?

THINK SIDEWAYS

Comedy writing encourages you to view the world through fresh eyes. This mindset isn't just fun; it's a powerful tool for boosting creativity and problem-solving skills.

DESTRESS

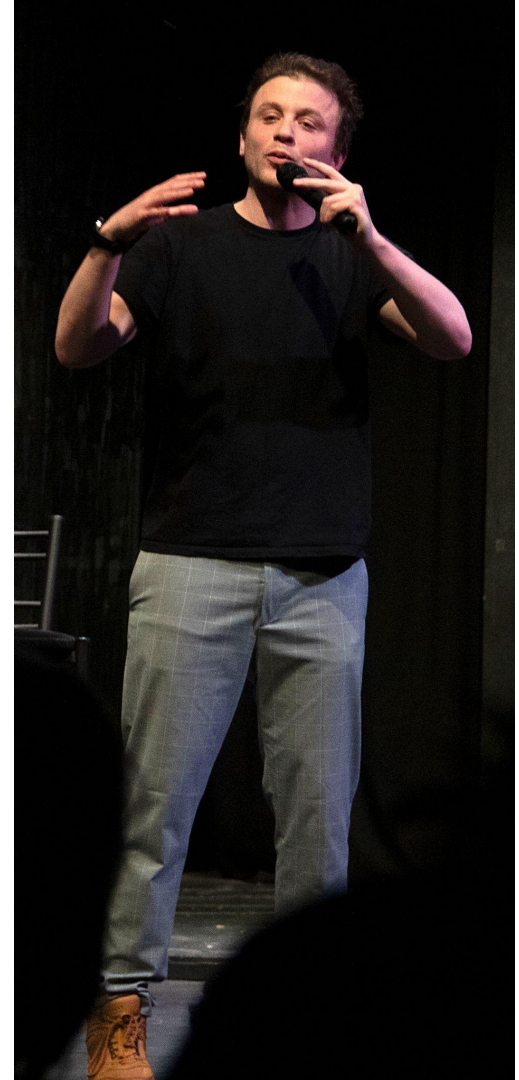
Comedy provides a way to reframe problems and find humor in the honest and the unexpected. It's a chance to replace stress with silliness and see challenges from a different perspective.

BE AUTHENTIC

Everyone has a unique voice, and Mike's workshops are designed to help you discover and celebrate yours. Being yourself builds confidence and highlights the beauty in your individuality.

PRECISION

Great comedy demands clarity. The best jokes are where every word matters. Mastering this art sharpens your communication skills, ensuring your ideas land with maximum impact.



WHAT HAPPENS

PRACTICAL EXERCISES

Get your pen moving with unique & timed writing prompts



GROUP DISCUSSIONS

Chat about your exercise results & ideas behind comedy, creativity, and self-expression



A SUPPORTIVE ENVIRONMENT

The atmosphere is fun and inclusive, welcoming all perspectives

POPULAR WORKSHOPS

Comedy Writing - a general smorgasbord of writing exercises that explore poetry, stand up comedy, and story

Stand Up Comedy Writing - get under the hood with how to generate & develop premises, gags, and ideas

Story & Script From Scratch - build characters and plot from prompts, while learning the essential ingredients of a whole story



MORE DETAILS

Before the practical exercises, all workshops begin with a discussion of Mike's **4 Key Comedy Ingredients**:

CONTEXT Every story needs solid grounding. From the 'set up' to comic persona and beyond, participants see the power of clear context.

CONTRAST When two ideas clash, they create a hilarious third. Strategies are discussed for introducing unexpected juxtapositions and contradictions to build a base of comedy.

AUTHENTICITY Participants learn how to lean into their subjective view, and that often the more personal, the more universal.

DRAMA Comedy - like Drama - thrives on tension. Adding urgency and playing with stakes keeps audiences hooked and howling.



Workshop lengths can range from **2 hours** to **2 days**, with group sizes from 4 to 20.

PEOPLE SAY

PAGGY:

"Fantastic workshop - a lot of workshops leave me inspired but this one left me inspired AND gave me the tools to put that inspiration into practice. Thank you, Mike!!!"

LUCY:

"I loved everything about it - very structured, organised, clear, fun, interactive and educational"

ZOE:

"I liked that he gave us room to explore our own creativity instead of "selling" his. It was really productive."

LORA:

Great class, changed my view about comedy, observation and myself. Very enjoyable and informative at same time. Can not believe how worth the money it is."

JESS:

"I loved the work shop, I was really pushed out of comfort zone to try something completely new. It wasn't easy to start with but then I let my imagination run away with me and it was super liberating, I'd highly recommend it! 100% I used it literally the next day for a work situation."

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